

East Syracuse Minoa Marching Band & Winter Guard Boosters, Inc.

Family, Friends, & Fans Advertising Campaign

July 14, 2010

Dear 2010 Marching Band Families,

Welcome to ESM's 2010 Marching Band season. On behalf of the ESM Marching Band and Winter Guard Boosters, I'd like to express how excited and privileged we are to witness the growth and development of such a tremendous group of students. We believe that the Marching Band, Winter Guard and Winter Percussion Ensemble are tremendous sources of pride in the community and healthy and valuable programs to the kids and community.

As we move toward the competition season, the booster club will again begin this easy and exciting fundraising opportunity, **The Family, Friends, & Fans Advertising Campaign**. Through this program, you are being asked to approach your employer(s), family, friends and neighbors and their employers asking them to support the kids through a contribution to the Band Booster Club's General Fund. It is this fund that enables the kids to enjoy wonderful uniforms and equipment and annual travel opportunities. There are a number of ways in which to make a contribution, and they are described in the pages that follow.

Beginning today, the Band & Winter Guard Booster Club will be receiving ads and patrons that you have collected. All of the ads and patrons will be published in the September 11, 2010 Marching Band Spartan Spectacular program.

ALL FORMS AND PAYMENTS ARE DUE NO LATER THAN AUGUST 3, 2010

Please use the attached forms when taking patron orders. If you have any questions, or if you need more forms, please do not hesitate to contact me at the email address or phone number below.

Please remember:

- **Adhere to all deadlines**
- **Proceeds go to the Booster Club's General Fund which supports the students.**
- **All checks are to be made payable to the ESM Band Boosters**

Sincerely Yours,

Michelle Spagnola & Susan Carlin, Co-Chairs

Family, Friends, & Fans Advertising Campaign
7851 Adams Road
Kirkville, NY 13082
315-656-9168
scarlin@twcny.rr.com

PS Parents who wish to purchase an ad to highlight their children and their accomplishments may do so as well.

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- **Materials Needed**

- Completed Order Forms
- Camera Ready Art Work
- Check payable to the ESM Band Boosters

- **Customer Information**

Company Name _____

Purchaser's Name _____

Mailing Address _____

City, State, Zip _____

Day Phone _____

Evening Phone _____

Purchaser's Signature _____

- **Advertising Information**

ALL ADS WILL BE REPRODUCED AS SUPPLIED IN BLACK & WHITE

Check the size of ad desired

Patrons – limited to Family & Company Names

Blue Patron	\$5.00	_____	Mr. & Mrs. William Smith
Orange Patron	\$10.00	_____	Acme Radiator Repair
Gold Patron	\$25.00	_____	Northport Flute Co.

Advertisements -

Business card	\$ 35.00	_____	CHECK HERE IF YOU WISH TO HAVE A RECEIPT MAILED TO THE ADDRESS ABOVE.
¼ page	\$ 50.00	_____	
½ page	\$ 75.00	_____	
Full Page	\$100.00	_____	

Total \$ _____

Check # _____

ALL COMPLETED ORDER FORMS & PAYMENTS ARE DUE NO LATER THAN AUGUST 3, 2010.

ALL CHECKS ARE TO BE MADE PAYABLE TO THE ESM BAND BOOSTERS